



DIGITAL ENTERTAINMENT  
AND AUTOMATION™

## **PRESS RELEASE**

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### **LIFE|MEDIA LMS-810 MEDIA SERVER and LIFE|WARE v. 2.0.4 with LIFE|WARE VISUAL PROJECT WIN 2009 CES INNOVATIONS AWARDS**

**COLUMBUS, OHIO – January 6, 2009** – Exceptional Innovation today announced that two of its products, the Life|media® LMS-810 Media Center Server and Life|ware™ v.2.0.4 with Life|ware Visual Project, have been selected as 2009 CES Innovations Award Honorees in the Integrated Home Systems category. Products entered in the Consumer Electronics Show Innovations competition are judged by a panel of independent industrial engineers, designers, and members of the trade press to honor outstanding engineering and design in cutting-edge consumer products.

A unique end-to-end digital entertainment and home automation control solution, Life|ware 2.0.4 represents a breakthrough in how people interact with technology to enhance their everyday lives. From personalized in-room settings to lighting, music and home theater solutions, Life|ware provides consumers a simple and intuitive way to manage and integrate their home control systems and enjoy digital entertainment – all from a single interface. In addition, Life|ware 2.0.4 includes enhancements to Life|ware Visual Project, providing dealers with an easy to use configuration tool for scalable solutions and repeatable revenue in much shorter periods of time.

*“More and more dealers are realizing that Life|ware is a great solution to build a business on,”* said Steve Cashman, Life|ware’s Chief Strategy Officer. *“It’s great to have industry experts take a good hard look at our product and come to the same conclusion.”*

The Life|media LMS-810 Media Center Console also won CES Innovation honors for design and engineering excellence. The LMS-810 is a powerhouse digital entertainment server that also provides built-in Life|ware home control and boasts 12 *Terabytes* of protected digital storage. When combined with a Life|tuner multi-tuner digital CableCARD™ console, the LMS-810 offers eight simultaneous channels of TV recording as well as TV viewing on up to 10 extenders for an unprecedented “High-Density TV” experience.

*“High Density TV reinvents how we will move and view high definition entertainment around the home,” said Seale Moorer, Life|ware’s Chief Executive Officer. “This is the first solution to provide a whole-house entertainment server that offers unparalleled capability in terms of HDTV tuners, HDTV streaming and digital media management for consumers.”*

CES attendees will be able to see 2009 CES Innovations Awards Honorees Life|ware 2.0.4 and the Life|media LMS-810 media server on display January 8-11, 2009 in Las Vegas, Nevada in the Innovations Design and Engineering Awards Showcase at the Sands Expo and Convention Center/The Venetian, Booth #72062.

For more information on Life|ware, please visit [www.life-ware.com](http://www.life-ware.com).

#### **About Life|ware**

*Based in the Columbus suburb of Westerville, Ohio, Exceptional Innovation produces Life|ware™, home control software and hardware for digital living. Life|ware creates a lifestyle experience that allows consumers to enjoy their digital entertainment, wherever and whenever they want, as well as manage their lighting, multi-room audio, HVAC, security, appliances and other subsystems, through a single interface by integrating the digital entertainment functionality of Media Center with whole-house automation and control. Led by software industry professionals with extensive experience with distributed computing based on open standards and architecture, Exceptional Innovation combines Microsoft development expertise with years of home control experience to deliver simple, seamless, life-enhancing solutions for the digital home.*

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